

Data stories

with The Pudding



**So what is data
storytelling?**



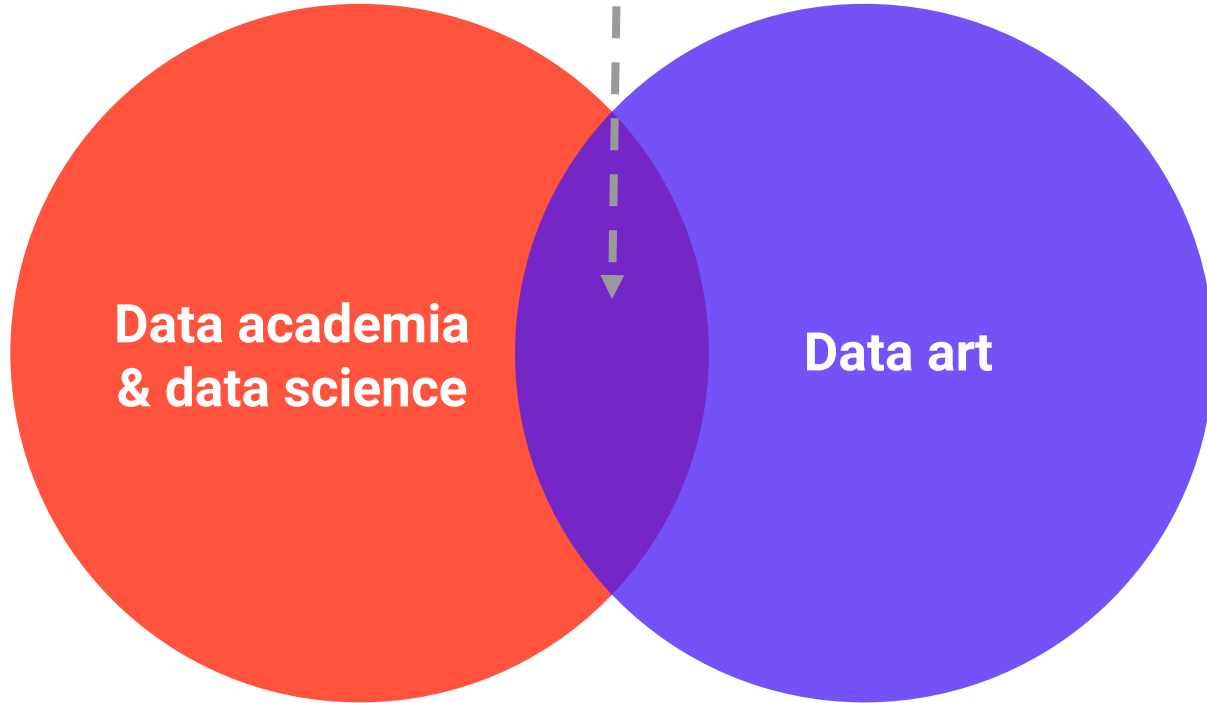
Data academia & data science

- dense
- complex
- static/non-interactive
- often not accompanied by an easy-to-follow narrative

Data art

- beautiful
- abstract
- compelling
- complex

Data storytelling



Data academia
& data science

Data art